

Formulary Data

Sleek & Smooth Hair Serum

DESCRIPTION: This hair serum makes frizzy, unruly hair, smooth, sleek and shiny. **PERFORMA V™ 343 Polymer** provides long lasting shine and conditioning.

	INGREDIENTS	% BY WEIGHT
Phase 1	Isononyl isononanoate (and) ethylene/propylene/styrene copolymer (and) butylene/ethylene/styrene copolymer ①	58.25
Phase 2	DEKANEX® 2004 FG Polydecene (Hydrogenated Polydecene)*	25.00
	C13-C16 Isoparaffin, C12-C14 Isoparaffin, C13-C15 Alkane ②	10.00
	PERFORMA V™ 343 Polymer [Synthetic Wax]	5.00
Phase 3	Ethylhexyl Methoxycinnamate ③	1.00
	Mineral Oil (and) Cocos Nucifera (Coconut) ④ Oil Aloe Barbadensis Leaf Extract	0.50
	Tocopheryl Acetate ⑤	0.25
Phase 4	Fragrance	qs

PROCEDURE: Mix Phase 1 while heating to 85°C. In a separate vessel, mix together Phase 2 ingredients and heat to 65°C until uniform. Add Phase 2 to Phase 1 with continual mixing. Add Phase 3 ingredients until mixture is uniform. Reduce temperature to 60°C. Add Phase 4 into batch and continue mixing. Cool formula to 25°C. Pour batch into pump dispensers.

USE OF PRODUCT: Dispense 1 pump of serum into palm. Apply uniformly to wet, damp hair or dry hair. Rub hands together and smooth through hair from root to tip. Comb to distribute evenly and style hair as desired. May need more or less depending on length and texture of hair. Style hair using brush, blow dryer or flat iron.

① VERSAGEL® MN 750 Gel: Calumet

② Si Clone™ SR-5: Presperse Incorporated

③ Uvinul® MC 80: BASF

④ Aloe Vera Extract Oil CG - Protameen Chemicals Incorporated

⑤ Vitamin E Acetate: Roche Vitamins Incorporated

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